

# BAM X Canopy

Commitment To Protecting Nature,  
Climate & People Through Our  
Paper, Packaging And Fibre Sourcing

**BAM**  
BAMBOO CLOTHING

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**BAM is committed to being an Impact Positive company through everything we do and purchase. As part of this mission, BAM is committed to intentional sourcing to conserve and protect natural resources. As we primarily promote and use natural materials, we recognise the need to protect the world's forests through sustainable procurement.**

# BAM X Canopy

Our Impact Positive strategy focuses on creating products that regenerate Nature, Climate, and People. These pillars translate to our sourcing for both paper and packaging products, as well as any fibres made from cellulosic pulp (MMCFs) we source for our products.

## **Packaging & Supplies - Reduce and Reuse**

BAM recognises the need to conserve resources, especially for the protection of the world's limited forests. Over the next year, BAM will prioritise the development of a reduction and reuse strategy with targets and timelines, inspired by the following goals:

- Source or design re-usable/refillable shipping boxes to reduce corrugated paper and paperboard

- Design and implement e-commerce, shipping, display and wrapping systems that minimize the use of paper

- Utilize re-useable packaging systems for intra business applications

- Increase the use of digital communication, marketing and accounting systems

- Adopt best practices including researching and applying emerging and circular economy innovations

## Improve Environmental Quality of Packaging, Paper, and other Supplies.

BAM will collaborate with Canopy, innovative companies and suppliers to encourage the development of Next Generation Solutions and packaging and paper that reduce environmental and social impacts, with a focus on agricultural fibres (particularly residues) and recycled content. We will use Canopy's Ecopaper database and The Paper Steps as a guide for paper and packaging sourcing.

### To help reduce the footprint of the paper and packaging we use, BAM will:

Do an annual review of all of our paper and packaging use in order to identify areas where we can increase paper use efficiencies, reduce paper and packaging basis weights, and save money and resources.

Prioritise Forest Certification: BAM will request that all paper and card packaging is sourced from responsibly managed forests, certified to the Forest Stewardship Council (FSC) certification system, and where FSC certified plantations are part of the solution.

Give preference to paper/packaging with high-recycled content, specifically post-consumer waste content reaching an overall recycled fiber content in our papers and packaging of at least 50% average within 3 years.

Encourage our suppliers to continuously improve and expand the availability of recycled content in papers/packaging.

Source packaging and paper from alternative fibres such as wheat straw or other agricultural residues, when possible.

Support research and development of commercial scale production of pulp, paper and packaging from alternative fibre sources such as wheat straw, and other alternative fibres including participation in trials as appropriate.

Utilise non-hazardous or less-hazardous chemicals, including low VOC or soybased inks, and non-toxic janitorial supplies. This includes giving preference to paper and packaging that has been processed utilizing technologies such as chlorine free bleaching.

## Fibre Usage

### Shift to More Environmentally and Socially Beneficial Fabrics

The majority of BAM's fibre purchases are from bamboo. BAM utilises bamboo for its many positive environmental attributes, including low water use, greenhouse gas emissions savings, and relatively quick regeneration. BAM is actively working on mapping our entire value chain so that we can ensure our purchasing is in alignment with our Impact Positive goals. BAM has now mapped our bamboo viscose value chain back to raw material source and is working with external experts to assess cultivation & harvesting practices and ensure no poor environmental practices are occurring. Understanding our value chain is an important part of our work towards circularity and consistently reducing the amount of virgin raw materials needed to make our products.

Where we believe it is of environmental and social benefit, we will request from our suppliers that bamboo viscose is sourced from forests or plantations that are certified to FSC.

BAM has prioritised fabric innovation within and outside of bamboo. As a part of our commitment to circularity, BAM is actively supporting & funding research into new, innovative and 2nd generation feedstocks for MMCFs to reduce our reliance on virgin natural materials. BAM will continue to contribute to sustainable developments through our Fibre Sourcing Strategy. To accomplish this, BAM will collaborate with Canopy, innovative companies, suppliers, and academia to encourage the development of fibre sources that reduce environmental and social impacts, with a focus on regenerative agricultural practices, recycled and next generation materials. We will participate in trials where appropriate.

### Support Best Processing Practices and Procurement

BAM is committed to ensuring that our man-made cellulosic suppliers use best available environmental practices for processing. These practices should be verified through EU BAT assessments and supplier completion of the ZDHC MMCF module. BAM suppliers should create and share corrective action plans for implementing any recommendations that come out of the EU BAT or ZDHC MMCF module assessments.

## Entire value chain

### Conservation of Ancient and Endangered Forests and Ecosystems

BAM will support approaches and systems to build a future that does not use Ancient and Endangered Forests in the packaging, paper or in man-made cellulosic fabrics, including viscose, lyocell, modal and other trademarked brands. We will influence these supply chains in order to protect the world's remaining Ancient and Endangered Forests and endangered species habitat.

#### To do this, we will:

Work with Canopy and our suppliers to support visionary solutions that protect remaining Ancient and Endangered Forests, including: the Coastal Temperate Rainforests on Vancouver Island, the Great Bear Rainforest, Canada and Russia's Boreal Forests, tropical forests and peatlands of Indonesia, the Amazon, and West Africa.

Work to eliminate sourcing from: Ancient and Endangered Forests; endangered species habitat; companies that are logging forests illegally; tree plantations established after 1994 through the conversion or simplification of natural forests; or areas being logged in contravention of First Nations/tribal/indigenous peoples' and community rights or from other controversial suppliers, by 2025.

Should we find that any of our products are sourced from Ancient and Endangered Forests, endangered species habitat or illegal logging, we will engage our suppliers to change practices and/or re-evaluate our relationship with them.

### Recognising, respecting & upholding human rights and the rights of communities

BAM will request that our suppliers respect the Universal Declaration of Human Rights and acknowledge indigenous and rural communities legal, customary or user rights to their territories, land, and resources. To do so, we request that our suppliers acknowledge the right of Indigenous People and rural communities to give or withhold their Free, Prior and Informed Consent (FPIC) before new logging rights are allocated or plantations are developed. We request that our suppliers resolve complaints and conflicts, and remediate human rights violations through a transparent, accountable, and agreeable dispute resolution process.

### Reduce greenhouse gas footprint

BAM recognises the importance of forests as carbon storehouses and their role in maintaining climate stability. As part of our ongoing leadership on climate we will support initiatives that advance forest conservation to reduce the loss of high carbon stock forests, by encouraging suppliers to avoid harvest in these areas, and by giving preference to those that use effective strategies to actively reduce their greenhouse gas footprint. BAM utilises bamboo in part because of the relatively low impact of harvesting the material and how quickly a bamboo forest can regenerate. Bamboo harvests can be accomplished with a fraction of the disturbance and carbon emissions than hardwood tree harvests.

## Safeguard water & critical systems

BAM recognises that Ancient and Endangered Forests are vitally important systems for the protection and regulation of water from the local to global level. Large areas of contiguous forest act as a biotic pump helping to move moisture from coastal areas to the interior of continents. We give preference to those suppliers that use effective strategies to actively maintain and restore forest intactness to maintain forests' function of regulating the flow and purity of water at a micro and macro scale.

## Promote industry leadership

BAM looks to create a positive impact together with our suppliers, partners and customers. BAM will continue to work with suppliers, non-governmental organisations, other stakeholders and brands that work with Canopy to protect and regenerate natural and human resources in our supply chain. We will specifically support the protection of Ancient and Endangered Forests and forward solutions to reduce the demands upon these and other ecosystems. We will also seek opportunities to educate and inform the public on issues of regenerative sourcing through our communications within our Impact Positive framework.



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